2024 EXHIBITOR MARKETING TOOLKIT

Thank you so much for signing up to exhibit at our upcoming State Bar of Texas Annual Meeting! We are so excited to have you as one of our exhibitors.

This exhibitor toolkit is loaded with everything you need to spread the word, including promotional copy, logos, social media images, banner ads, and hashtags.

Here are some graphics and content to download and post on your website, social media, newsletters, and email communications:

- State Bar of Texas Annual Meeting Logo
- Sample Verbiage for Posts
- Social Media Images
  - Instagram
  - Facebook
  - X & Threads
  - LinkedIn
- Email Banner
- Web Banner
- Postcard

Don't forget to use the official Annual Meeting hashtag, **#sbot24!**

ANNUAL MEETING LOGO

Click on the image to download. Once webpage opens, click download button.

Instagram: @statebaroftexas   **Facebook**: State Bar of Texas   **Threads**: @statebaroftexas

X: @statebaroftexas   **LinkedIn**: State Bar of Texas

Make sure to tag State Bar of Texas in your social media posts and use the official Annual Meeting hashtag #sbot24!

SAMPLE VERBIAGE

- *Looking forward to this year's State Bar of Texas Annual Meeting! Stop by and say hello! #sbot24*

- *Come see us in person at the State Bar of Texas Annual Meeting! We'll be exhibiting at booth {insert booth number here}. #sbot24*

- *Make sure you register for the State Bar of Texas Annual Meeting June 20-21 in Dallas! We'll be exhibiting! #sbot24*

- *We're exhibiting at the 2024 State Bar of Texas Annual Meeting in Dallas this June! Come see us at booth {insert booth number here}. #sbot24*

SOCIAL MEDIA IMAGES

**Instagram Post
(1080 x 1080)**

**Instagram Story
(1080 x 1920)**

**Facebook Post
(980 x 788)**

Click on the image to download. Once webpage opens, click download button. ⤓

**LinkedIn Image
(1200 x 1200)**

**X or Threads Image
(1600 x 900)**

**Email Banner
(600 x 200)**

**Web Banner
(728 x 90)**

**Postcard
(8.5in x 5.5in)**

Click on the image to download. Once webpage opens, click download button. ⤓